

# **Dassault Systèmes Spins-Off Inceptra**

## North American Organization to Continue Acceleration of 3DEXPERIENCE in United States and Canada

**VELIZY-VILLACOUBLAY, France – October 24, 2013** — <u>Dassault Systèmes</u> (Euronext Paris: #13065, DSY.PA), the 3DEXPERIENCE Company, world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, today announced the spin-off of Inceptra LLC, its sales and services subsidiary in North America, via a management buyout. After having successfully spun-off its business partners Keonys in 2008 and Transcat PLM in 2012, Dassault Systèmes is continuing its strategy of strengthening its partners' business success.

As a leading provider of best-in-class 3DEXPERIENCE applications and services to engineering and manufacturing businesses across a variety of industries, including aerospace, automotive, industrial equipment, and others, Inceptra will remain dedicated exclusively to the Dassault Systèmes 3DEXPERIENCE platform and complementary, best-in-class industry solution experiences.

"Today's announcement is another demonstration of how much we value our ecosystem of partners and trust in their ongoing success. Inceptra's role in providing consulting and support services has been invaluable to our customers," said Bernard Charlès, President & CEO, Dassault Systèmes. "Inceptra and Dassault Systèmes have a long history together. This closeness, this working together for the success of our customers, has bred a strong loyalty and a deep commitment to our joint vision. Together, we will continue to help our joint customers capitalize on their investments in innovation, collaboration and productivity."

"The long time partnership between Dassault Systèmes and Inceptra has been an example of how a sales partner ecosystem creates growth for both parties," said Jim Ryan, CEO, Inceptra. "Our close relationship with Dassault Systèmes has helped us nurture the value our customers get from 3DEXPERIENCE and from our joint commitment to success."

"Inceptra has been a successful case study in Dassault Systèmes' channel partner network," said Bruno Latchague, Executive Vice President, Global Sales Strategy & Operations, Dassault Systèmes. "We've seen, as with Dassault Systèmes' spin-offs of other close partners, that an independent partner only enhances the value we can bring to customers, among others. With Inceptra as an example, we will continue to develop our network."

###

#### About Inceptra, LLC

Inceptra is a leading provider of best-in-class Product Lifecycle Management (PLM) technology and services to engineering and manufacturing businesses across a variety of industries including aerospace, automotive, industrial equipment, consumer goods, high tech, life sciences and civil engineering. Dedicated exclusively to the Dassault Systèmes PLM portfolio and complementary best-in-class solutions, Inceptra helps its customers capitalize on their

PLM software investment with enhanced product innovation, collaboration and productivity by delivering extensive solution and process expertise through its internally developed best practices, automation techniques and industry-specific PLM services, as well as training and support. For more information, visit <a href="http://www.inceptra.com">http://www.inceptra.com</a>.

#### **About Dassault Systèmes**

Dassault Systèmes, the **3D**EXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 170,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit <a href="https://www.ads.com">www.ads.com</a>.

CATIA, SOLIDWORKS, SIMULIA, DELMIA, ENOVIA, GEOVIA, EXALEAD, NETVIBES, 3DSWYM and 3D VIA are registered trademarks of Dassault Systèmes or its subsidiaries in the US and/or other countries.

### **Dassault Systèmes Press Contacts**

Corporate / France North America	Arnaud MALHERBE Elena FERNANDEZ	arnaud.malherbe@3ds.com elena.fernandez@3ds.com	+33 (0)1 61 62 87 73 +1 (978) 442-2790
EMEA	Virginie BLINDENBERG	virginie.blindenberg@3ds.com	+33 (0) 1 61 62 84 21
China	Grace MU	grace.mu@3ds.com	+86 10 6536 2288
Korea	Jahyun AHN	jahyun.ahn@3ds.com	+82 2 3270 7893
Japan	Yukiko SATO	yukiko.sato@3ds.com	+81 3 5442 6445
India	Seema SIDDIQUI	seema.siddiqui@3ds.com	+91 1244 577 100
AP South	Tricia SIM	tricia.sim@3ds.com	+65 6511 7954