



**CAPITAL
MARKETS DAY**
2022

**SUSTAINABLE EXPERIENCES
AT SCALE**

Florence HU-AUBIGNY

R&D and 3DEXPERIENCE

CONNECTING PEOPLE, DATA & IDEAS



INDUSTRY

Circularity

BUSINESS

Connecting People, Data & Ideas

- Upstream Thinking
- Enterprise Collaboration
- Marketing & Sales
- Legal & Compliance
- Human Capital
- Financial Resources

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EXPERIENCES FOR PEOPLE



INDUSTRY
Circularity

BUSINESS
Connecting People, Data & Ideas

PEOPLE

Consumer Citizen Patient

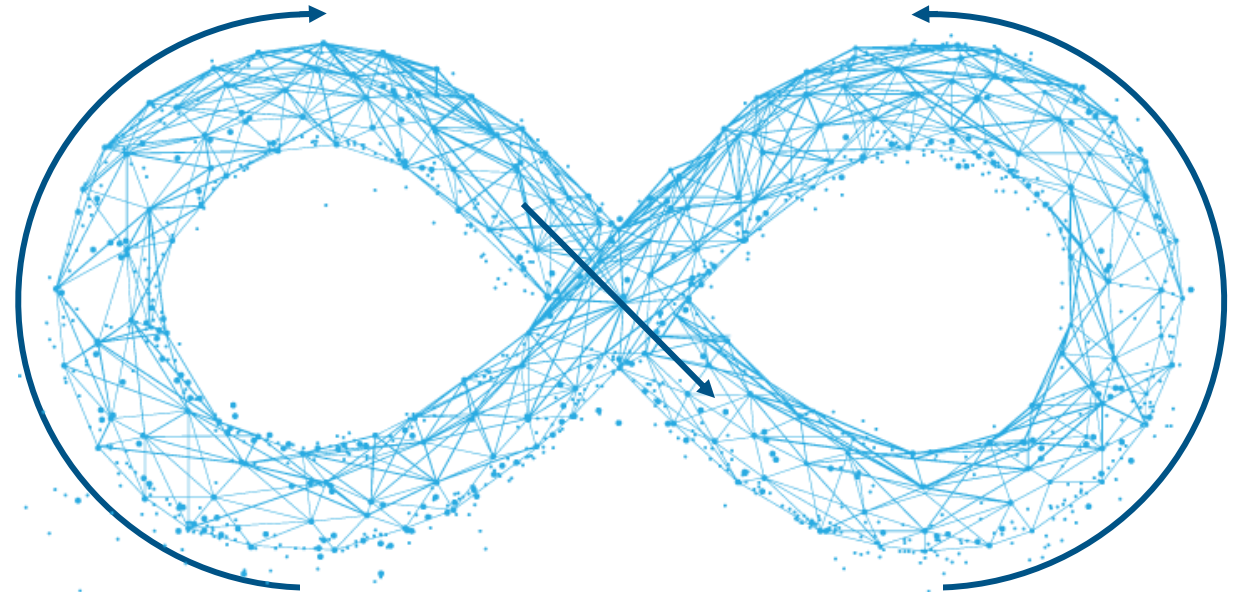
PREPARING THE FUTURE

EXPANDING
THE VALUE
PROPOSITION

From Linear
to Circular
Economy

Experience Economy

Sustainability



EXPANDING
AUDIENCE

Connecting
People, Data
and Ideas

Industry
Professionals

Workforce of
the future

Consumer
Patient
Citizen