



Dassault Systèmes Acquires Netvibes

Enriches 3D Experience Platform with 'Information Intelligence Experiences' for the Business World and Consumers

VELIZY-VILLACOUBLAY, France and SAN FRANCISCO – February 9, 2012 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA), world leader in 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions, announced today the acquisition of Netvibes, the award-winning brand in dashboard intelligence technologies to enrich its 3D Experience platform.

Netvibes is an internet platform that delivers a holistic snapshot of any key information related to 'my company' or my 'personal interest'. Netvibes offers an easy and fast way to create personalized dashboards for real-time monitoring, social analytics, knowledge sharing, and decision support.

Netvibes helps Fortune 500 brands such as the Coca-Cola Company and the US Department of Energy or advertising agencies like Digitas and Universal McCann to monitor, analyze and understand everything inside and outside their company in real-time with dashboard intelligence, easily connecting critical information for better decision-making. All companies today face the challenge of adapting to the increasing speed and volume of information coming from multiple enterprise systems and the real-time Web. Netvibes allows companies to connect internal enterprise platforms, databases or systems with external cloud apps, social feeds and live sentiment monitoring to create a real-time dashboard.

Netvibes also helps more than 4 million people each month to create intelligent dashboards to manage their daily digital lives. This 'people application' is a free version and an award-winning, personal dashboard that helps anyone monitor and personalize everything that matters to them from the news, Facebook, Twitter, photos, videos, and an ecosystem of more than 260,000 Web apps via any desktop or device, including iPhone, iPad and Android. This versatility has made Netvibes one of the most recognized brands on the Web. Its consumer-proven ease of use, scalability and universal platform openness are key reasons why enterprises rely on Netvibes business solutions to deploy customizable, real-time dashboards for their organization.

With the acquisition of Netvibes, Dassault Systèmes reaffirms its belief that virtual worlds can improve the real world. Integrated into Dassault Systèmes' 3D Experience platform, Netvibes will help customers reveal critical information such as consumer sentiment, brand image or the adherence rate of early adopters. Listening to everything and learning from everyone will allow companies to act in real-time, dramatically increasing the speed of innovation.

“Our vision is to provide ‘social information experiences’ to the business world and consumers; holistic views on everything that matters, both inside and outside the company, in order to innovate,” said Bernard Charlès, President and CEO, Dassault Systèmes. “Netvibes is a perfect fit for our 3D Experience platform. It will connect information related to all product, service and user experiences from internal and external data sources, all in real-time and in-context for a better, richer experience and decision-making process.”

Freddy Mini, CEO, Netvibes added, “This partnership was born out of our mutual vision to bring Dashboard Intelligence to company platforms and processes, as well as real-time information to everyday people. To achieve this ambitious vision, we needed an ambitious partner like Dassault Systèmes, whose deep authority as global technology leader will rapidly accelerate our efforts across the enterprise world. Combined with Dassault Systèmes’ 3D Experience platform, we will provide customers with real-time information critical to their innovation process. The time between consumer reaction and business action is the key to providing the best experience possible.”

For more information: www.3ds.com/netvibes.

About Dassault Systèmes

Dassault Systèmes, the 3D Experience Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes’ collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 150,000 customers of all sizes in all industries in more than 80 countries. For more information, visit www.3ds.com.

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